

## Ius Commune workshop Trust in Trade in a Data-driven Economy

30 November 2018, Amsterdam

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After last year's successful workshops on the concept of Trust in Trade, we aim to take the theme a step further and apply some of our preliminary insights to the specific needs of a data-driven economy. Questions of building, maintaining, destroying and restoring trust by consumers and producers in an economy which heavily relies on the use of (personal) data are omniscient and at the core of societies' concerns. Thereby, different areas of the law must be brought together to analyse current regulatory frameworks of trade, investment, innovation, intellectual property, data protection and human rights.

The aim of the workshop is to identify trust-related concerns in a data-driven economy, by exploring different regulatory frameworks. We are also interested in linking these possible new research lines to our existing cooperation on the larger topic of Trust in Trade, which started off last year.

We invite junior and senior Ius Commune scholars in the area of IP law and international trade/investment law to submit proposals on questions relevant for the data-driven economy from the perspective of trust. Possible topics include:

- Regulation of block chain technology
- Data ownership in the context of the trade secret directive
- The text and data mining exception
- Data as a commodity
- The role of data in value chains
- The distribution of data and the influence of standard-setting

Selected researchers will present their research and all participants will be invited to contribute to a vivid discussion.

If you are interested in joining this workshop, please send your CV and a summary (max. 1 page) of your proposed contribution to [anke.moerland@maastrichtuniversity.nl](mailto:anke.moerland@maastrichtuniversity.nl) by 15 September 2018, including:

- Title of presentation
- Link with trust in trade in a data-driven economy
- Research question (of PhD research)
- Methodology (of PhD research)

We will select the contributions according to their quality, their link with trust in trade in a data-driven economy and with the aim of safeguarding a good spread of different areas of law and participating institutions. We will inform selected candidates soon after the deadline.