

Upcoming conference:

“Nudging and beyond: current applications and new perspectives on behavioral insights”

Save the date!

7th/8th November 2013

Following the success of Thaler & Sunstein’s “Nudge”, academics and policy makers alike have increasingly directed attention to behavioral insights in conducting research and to its potential role in designing more effective policies. Some government agencies have even set up specialized task forces with prominent names such as the British “Behavioural Insights Team” to apply insights from behavioural economics and psychology in public policy making.

New behavioural insights keep surfacing everyday on how people react to laws, how judges make decisions and how even basic economic behavior is guided by less tangible motives such as trust. These new outcomes, in turn, also provide interesting challenges for policy makers. Still, many crucial questions remain unanswered.

Therefore, the BACT (Behavioural Approaches to Contract and Tort: Relevance for Policymaking) research group within Erasmus school of Law is organizing the conference “Nudging and beyond: current applications and new perspectives on behavioral insights”. This conference aims not only at bringing together policy makers and academics to enhance their understanding of current applications of behavioral insights in policy making but also at presenting new findings and perspectives from expert behavioural scientists.

The Erasmus school of Law is proud to host eminent experts from both the side of academia and policy makers (national and international) to present and share their ideas with Cass Sunstein, professor of law at Harvard Law School and one of the authors of “Nudge”.

November 7-8, 2013 | Erasmus University Rotterdam | Conference fee: EUR 50

Please register your email for further updates with:
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